

A person is working on a laptop. The laptop screen shows a presentation slide with a photo of a person and some text. To the right of the laptop is a small potted succulent. Below the laptop is a notebook with a blue cover and a white page with the word 'TIPP' visible. The person's hands are on the laptop keyboard and trackpad. A large blue circle is overlaid on the image, containing the text 'CSR Programs Virtual Volunteer Week Toolkit'.

givepulse

CSR Programs Virtual Volunteer Week Toolkit


GivePulse is working with our nonprofit partners across the country to present Virtual Volunteer Week from April 19-23, 2021!

The beauty of a virtual volunteer opportunity is that participants can volunteer from anywhere - volunteers don't even have to be in the same city as the organization sponsoring the opportunity.

This is a great time to find **virtual activities for your business or organization to participate in**. These curated, pre-vetted activities can engage your employees for CSR and giving initiatives to help your business make a difference from a distance.

In this toolkit, we will share how you can find opportunities to support local and national partners.

Step 1: Review Curated Virtual Opportunities




Virtual Volunteer Week

Submit an idea, event or project to be reviewed and approved

[Submit Opportunity](#)


April 19th, 2021
to
April 23rd, 2021




Special Event: Virtual Volunteer Day Read Alo...
Posted by Inspiring Minds
As part of our National Volunteer Week plans, o n April 19, Inspiring Minds and Giv...

Mon, Apr 19, 2021
Ends Fri, Apr 23, 2021

[Partner](#)
[Promoted](#)


 Many Remaining




Record Videos of Encouragement for Special Ol...
Posted by Special Olympics Texas
Support Special Olympics Athletes by creating videos of encouragement! Videos will ...

Mon, Apr 19, 2021
Ends Fri, Apr 23, 2021

[Partner](#)
[Promoted](#)


 Many Remaining



Trash Pick-Up in Your Local Park or Greenspac...
Posted by Austin Parks Foundation
Austin Parks Foundation invites virtual volunteers to join us in keeping our commun...

Mon, Apr 19, 2021
Ends Fri, Apr 23, 2021


[Partner](#)
[Promoted](#)

 Many Remaining


Our team has been working closely with selected partners to develop impactful virtual opportunities of diverse geographies and causes. These opportunities may be in communities your employees come from across the nation, or even in your own

local community! You can review these opportunities at www.virtualvolunteerweek.com. We encourage you to consider engaging in these activities even if they are outside of your local community, reinforcing a sense of national collaboration. Step 3 will explain how you can promote these activities for your own programs and initiatives. However, if you want to also add opportunities in your own community, proceed to step 2!

Step 2: Encourage Partners to Submit Virtual Opportunities

 Virtual Volunteer Week | Submit your Opportunity

Virtual Volunteer Week / Submit Opportunity

 Submission Instructions

Please contact bailey@givepulse.com if you need help creating your virtual event!

Please fill in all required event fields

Name *

A great name is unique and descriptive

Virtual/Remote Opportunity

Yes

When *

Start Date

Start Time

End Time

We are encouraging you or your nonprofit partners across the country to add their own virtual and remote opportunities for Virtual Volunteer Week! To add your own event, fill out our submission form [here](#).

As you encourage nonprofit partners to add events, you can send an email blast using the template below (also available to copy and paste [here](#)):

"Dear <<Organizer Name>>,"

Virtual Volunteer Week is right around the corner. We would love to help you make a difference from a distance for <<Organization Name>>!

Every year nonprofits across the country celebrate National Volunteer Week at the end of April. This year we are working with GivePulse to activate remote volunteering efforts throughout the nation for Virtual Volunteer Week, from April 19-23, 2021.

If you already have an activity prepared, you can **submit an event** below to get started [here](#). We are also happy to work with you to **brainstorm projects**, as is the team at GivePulse! Reply to this email or set up a meeting with GivePulse [here](#) to develop virtual opportunities that can increase exposure to your organization while also meeting critical needs of your community.

We hope you will join us for Virtual Volunteer Week!

Warmly,
<<Your Name>>”

Let us know how we can help you or your partners brainstorm virtual opportunities! You might also want to share some of our already created resources, such as our [blog post](#) or our [virtual engagement guide](#).

Step 3: Promote Events





Special Event: Virtual Volunteer Day Read Aloud

Monday, April 19th from 12:00am to Friday, April 23rd, 2021 11:59pm (ET)

[Inspiring Minds](#) / [Events](#) / [Special Event: Virtual Volunteer Day Read Aloud](#)


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About

As part of our National Volunteer Week plans, on April 19, Inspiring Minds and GivePulse will launch our first-ever virtual read-aloud day. Volunteers from across the country will be able to participate in a read-aloud to a class of Providence School children.

[Update Registration](#)

[Add Impact](#)

 **Alexandra Huzyk**
Administrator
[Contact](#)

[Add to my calendar](#)

Share With Friends

[f](#) [e](#) [t](#) [in](#) [m](#) [l](#)

[Invite](#) [Promote](#)

Once you have activities you want students to participate in, share the link to www.virtualvolunteerweek.com or to the specific event by copying the URL, or send invites for selected events to specific departments, groups, or lists by clicking “Invite” (see above)! To the left of the invite, you will see the option to invite via CSV or invite a preset group or list.

You can also [promote](#) events from the Virtual Volunteer Week page to your company's page. To promote, you must be logged into your admin account; once logged in, you will be able to see a button to "Promote" on the event's right-hand side (as shown above).

Once you promote an event, you will then be able to promote it across the different groups for which you are an administrator. Note that the admin of the posted event will have to approve this before it will be promoted and visible on your group page. Our team is here to help ensure event promotions are approved in a timely manner; if your promotion has not been approved in 2 business days, please contact virtual@givepulse.com. You can always unpromote an event through your Manage Events dashboard.

Step 4: Join Us April 19-23!



Participate in
VIRTUAL VOLUNTEER WEEK
April 19-23

Employees and other individuals should sign up for a specific project to get more information about what they will need to do to make a difference from a distance! All activities can be completed virtually and at one's own leisure; most can also be completed asynchronously to fit into busy schedules.

Along the way, encourage participants to share their impact through social media using #VirtualVolunteerWeek so we can see their great work! Make sure participants are also set to automatically share their impacts to your program center or page (learn more [here](#)), or remind them to share to the appropriate group so you can track their impact.

For those participating in one of our curated opportunities, we'll also be sharing videos on the [GivePulse](#) Facebook page throughout the week so participants can meet our nonprofit partners and learn how to help from home! Projects can be completed at any time during the week, but the video introductions are a great way to hear directly from the organization. Make sure to [follow us on Facebook](#) to learn more!

We are so excited to have you join us and make a difference from a distance! If you have any questions, reach out to virtual@givepulse.com.