

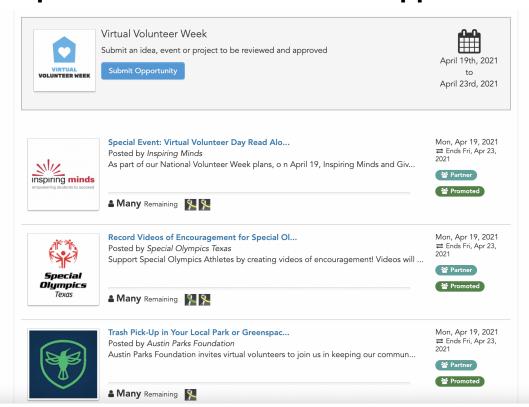
GivePulse is working with our nonprofit partners across the country to present Virtual Volunteer Week from April 19-23, 2021!

The beauty of a virtual volunteer opportunity is that participants can volunteer from anywhere - volunteers don't even have to be in the same city as the organization sponsoring the opportunity.

This is a great time to find **virtual activities for your business or organization to participate in.** These curated, pre-vetted activities can engage your employees for CSR and giving initiatives to help your business make a difference from a distance.

In this toolkit, we will share how you can find opportunities to support local and national partners.

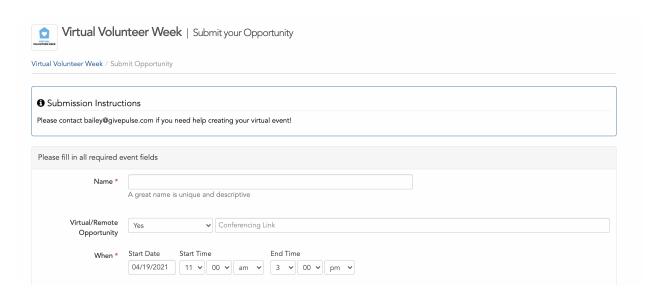
Step 1: Review Curated Virtual Opportunities



Our team has been working closely with selected partners to develop impactful virtual opportunities of diverse geographies and causes. These opportunities may be in communities your employees come from across the nation, or even in your own

local community! You can review these opportunities at www.virtualvolunteerweek.com. We encourage you to consider engaging in these activities even if they are outside of your local community, reinforcing a sense of national collaboration. Step 3 will explain how you can promote these activities for your own programs and initiatives. However, if you want to also add opportunities in your own community, proceed to step 2!

Step 2: Encourage Partners to Submit Virtual Opportunities



We are encouraging you or your nonprofit partners across the country to add their own virtual and remote opportunities for Virtual Volunteer Week! To add your own event, fill out our submission form <u>here</u>.

As you encourage nonprofit partners to add events, you can send an email blast using the template below (also available to copy and paste here):

"Dear << Organizer Name>>,

Virtual Volunteer Week is right around the corner. We would love to help you make a difference from a distance for << Organization Name>>!

Every year nonprofits across the country celebrate National Volunteer Week at the end of April. This year we are working with GivePulse to activate remote volunteering efforts throughout the nation for Virtual Volunteer Week, from April 19-23, 2021.

If you already have an activity prepared, you can **submit an event** below to get started here. We are also happy to work with you to **brainstorm projects**, as is the team at GivePulse! Reply to this email or set up a meeting with GivePulse here to develop virtual opportunities that can increase exposure to your organization while also meeting critical needs of your community.

We hope you will join us for Virtual Volunteer Week!

Warmly, <<Your Name>>"

Let us know how we can help you or your partners brainstorm virtual opportunities! You might also want to share some of our already created resources, such as our blog post or our virtual engagement guide.

Step 3: Promote Events



Once you have activities you want students to participate in, share the link to www.virtualvolunteerweek.com or to the specific event by copying the URL, or send invites for selected events to specific departments, groups, or lists by clicking "Invite" (see above)! To the left of the invite, you will see the option to invite via CSV or invite a preset group or list.

You can also <u>promote</u> events from the Virtual Volunteer Week page to your company's page. To promote, you must be logged into your admin account; once logged in, you will be able to see a button to "Promote" on the event's right-hand side (as shown above).

Once you promote an event, you will then be able to promote it across the different groups for which you are an administrator. Note that the admin of the posted event will have to approve this before it will be promoted and visible on your group page. Our team is here to help ensure event promotions are approved in a timely manner; if your promotion has not been approved in 2 business days, please contact virtual@givepulse.com. You can always unpromote an event through your Manage Events dashboard.

Step 4: Join Us April 19-23!



Employees and other individuals should sign up for a specific project to get more information about what they will need to do to make a difference from a distance! All activities can be completed virtually and at one's own leisure; most can also be completed asynchronously to fit into busy schedules.

Along the way, encourage participants to share their impact through social media using #VirtualVolunteerWeek so we can see their great work! Make sure participants are also set to automatically share their impacts to your program center or page (learn more here), or remind them to share to the appropriate group so you can track their impact.

For those participating in one of our curated opportunities, we'll also be sharing videos on the <u>GivePulse</u> Facebook page throughout the week so participants can meet our nonprofit partners and learn how to help from home! Projects can be completed at any time during the week, but the video introductions are a great way to hear directly from the organization. Make sure to <u>follow us on Facebook</u> to learn more!

We are so excited to have you join us and make a difference from a distance! If you have any questions, reach out to virtual@givepulse.com.